

Contract # 25311477. Changes as of: 9/20/2016 at 4:32 PM

Version: Original Order

CPE: 509/942/7907

Flight: 10/21/16 - 10/27/16 Advertiser: POLIQUIN, BRUCE Station: WFVX

Total \$: \$1,400.00

Agency: AMER MEDIA & ADVOCACY GROUP

Market: Bangor

Total CPP: \$129.63

Total Spots: 6

815 SLATERS LANE ALEXANDRIA, VA 22314

Product: ME-2 Agency Order #: 5408776

Office: WASHINGTON Primary Demo: Adults 35+

Total GRP: 10.8

125 West 55th St New York, NY 10019 Buyer: MediaAssistant, AMAG

202-955-5342

Salesperson: JAMES SCUTARI

Figure 12:11:12

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Con Type: POLITICAL/VOTE

Assistant: JAMES SCUTARI 202-955-5342

Separation:

Comments: Separation: 30

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125 West 55th St New York, NY 10019

Special Instructions

	e – velimska	Order Level Comments	
Date/Time	Added by	Comment	egg-werden an entre
09/20/16 4:35 PM	JAMES SCUTARI	Separation: 30	

· Buitfouters.	Competitive Information									
Market Budget:	\$12,000									
WFVX Share:	2%									
Comment:										
WABI:	54%									
WLBZ:	24%									
WVII:	20%									

Daypart Summary											
Day/Time	% Distrib	Spots	Pollara	CPP	GRP						
	100%	6	\$1,400.00	\$129.63	10.8						
Total	100%	100 MAIN	\$1,400.00	\$129,63	10.8						

Monthly Summary									
Month	Spots	Dollars							
2016-Oct	6	\$1,400.00							
Total	6	\$1,400.00							

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New	9/20/16 4:32 PM JAMES SCUTARI	New	6	\$1,400.00	\$1,400.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER,
KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR
ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

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